What is DMARC (Domain-based Message Authentication, Reporting and Conformance)?

Tell Me

1. Here’s the simply definition: DMARC is an industry standard used to validate email senders and ensure that an email meets authentication requirements.
2. Here’s the complicated definition:
   1. DMARC stands for Domain-based Message Authentication, Reporting & Conformance.
   2. It is an email authentication, policy, and reporting protocol.
   3. It uses the Secure Policy Framework (SPF records) and DKIM (Domain Key Identified Mail) protocols.
   4. DMARC is designed to detect and prevent email spoofing.
   5. DMARC helps combat phishing and email spam.
   6. DMARC has been adopted by UNC Charlotte.
   7. See this FAQ for why DMARC is important.
   8. See this FAQ about DKIM.
   9. See this FAQ about testing for DMARC compliance.

Related FAQs

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