How do I use the Short URL service for a university website?

Tell Me

- Anyone can create a short URL that points to a target in the *.uncc.edu domain
- Short URLs will use a randomly generated URL using go.uncc.edu, e.g. https://go.uncc.edu/asF3 -> https://www.uncc.edu
- Faculty/staff can login and...
  - Create a custom short URL using the go.uncc.edu domain, e.g. https://go.uncc.edu/my-special-2018-conference -> https://example.uncc.edu/conference
  - Point a short URL (random or custom) to a non-uncc.edu domain, e.g. https://go.uncc.edu/jj8R -> https://www.google.com

To create a random short URL:

1. Go to go.uncc.edu
2. Enter the *.uncc.edu URL and click Generate Short URL

![Create a Random Short URL](image)

3. The short URL will be created. Click Click here to copy the short URL

![Short URL Created](image)

- The short URL go.uncc.edu/HXXp has been created. Click here to copy the short URL.
- Click here to view a QR code for this short URL
- Links that haven't been visited in a year will be automatically deleted.

**Short URLs are Case Sensitive**

Please be aware short URLs are case sensitive. If you create /casesensitive, /CaseSensitive and /Casesensitive would not automatically apply, for example.

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Related FAQs

- How do I use the Short URL service for a university website?
- How do I create a redirect to a new custom domain (URL) for a university website?